



Seamless and  
boundless hearing.  
**Anytime, anywhere.\***



Zerena

**bernafon**<sup>®</sup>  
Your hearing · Our passion

\*Seamless and boundless refer to device behavior.

# Zerena hearing aids

help you experience  
boundless possibilities.

They offer seamless  
performance, smart control  
options, and a wide range  
of appealing designs.



Bernafon Zerena miniRITE |



| Bernafon Zerena miniRITE T

# Zerena helps you enjoy what matters most.

Enjoy spending time outside with friends and follow conversations more easily.



Zerena significantly improves speech understanding in dynamic listening situations.<sup>1)</sup>



Or enjoy music and make phone calls directly streamed to your hearing aids.



Zerena communicates with a wide range of Bluetooth® devices, such as your smartphone.



When watching your favorite game with friends, appreciate the sound of them cheering. Meanwhile, follow the commentator's vivid descriptions with less effort.



Zerena offers maximum listening comfort with natural sound, even in noisy places.<sup>2)</sup>



Zerena reduces listening effort so that you can focus on hearing what's important to you.<sup>3)</sup>

<sup>1)</sup> Bernafon (2017). Dynamic Noise Management™ – A Winning Team. Topics in Amplification.

<sup>2)</sup> Bernafon (2017). Dynamic Amplification Control™ – Intelligent Amplification. Topics in Amplification.

<sup>3)</sup> Bernafon (2017). Benefits of Dynamic Amplification Control™ in complex listening environments. White Paper.

# The technology in **Zerena**



DECS™ technology stands for Dynamic Environment Control System™. This precision technology works instantaneously and seamlessly in all listening environments. From quiet to noisy to frequently changing listening situations, the system analyzes 32,000 data points per second.

The instruments stay in sync with the environment to optimize speech sounds no matter where you are and what you are doing. They precisely reduce noise without adversely affecting speech understanding, making engaging in conversations much easier.

## Special features for special moments



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Live Music Program for boundless hearing enjoyment when listening to music



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Comfort in Airplane program for making your flight from A to B more comfortable



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Transient Noise Reduction for suppressing unpleasant impulse sounds (e.g., rattling silverware)



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Adaptive Feedback Canceller for eliminating annoying whistling tones before they become audible

# Smart look to match **your style**

There are three Zerena behind-the-ear styles: the powerful BTE 105, the stylish miniRITE T, and the discreet miniRITE. They are comfortable to wear, reliable and robust.

Choose from up to nine different color combinations to suit your individual preferences.



antique  
bronze

metallic  
anthracite

metallic  
silver

sand  
beige

Base shell metallic anthracite



jet  
black

cocoa  
brown

metallic  
anthracite

metallic  
silver

sand  
beige

Base shell metallic silver



Zerena BTE hearing instruments are IP68 rated for dust and water protection.

With the Zerena rechargeable miniRITE, you don't need to think about changing the batteries every few days. Simply charge them overnight and you can expect boundless hearing throughout the day.



**Z**power®

Zerena rechargeable miniRITE uses the long-lasting silver-zinc micro battery from ZPower.

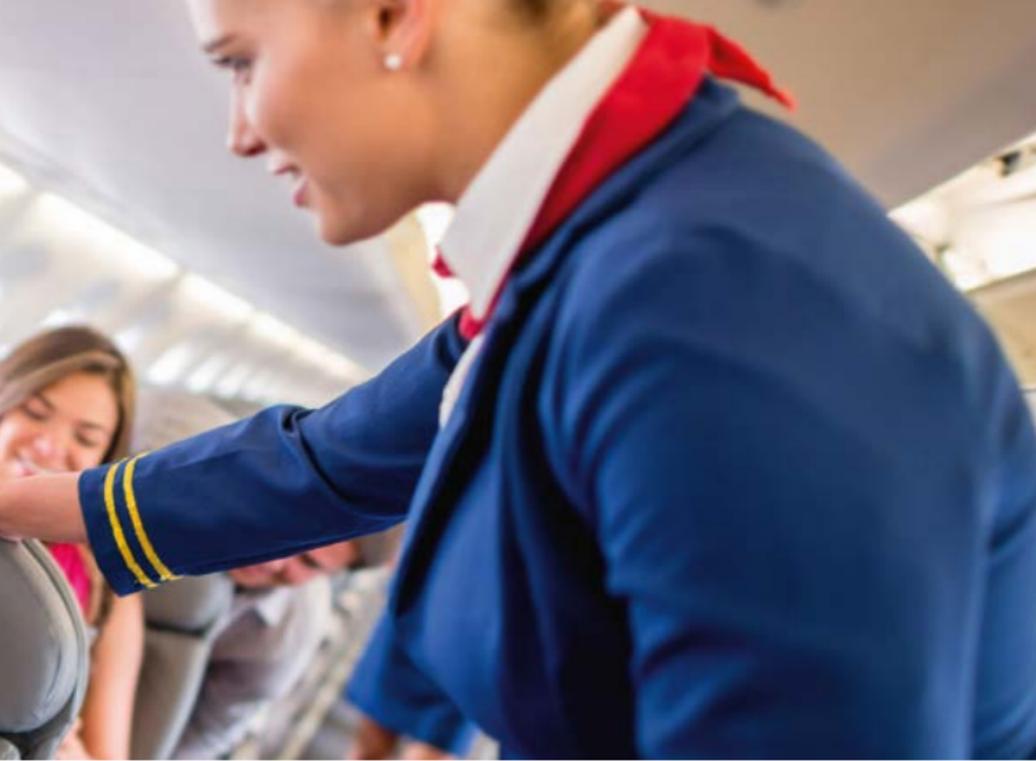


# Zerena's **smallest** hearing aid

In-the-ear hearing aids are individually manufactured to fit in your ears. The most discreet IIC is often not much bigger than a coffee bean. It is placed deeply in the ear canal and barely visible from the outside.

| Bernafon Zerena IIC





Zerena custom hearing aids can be equipped with a volume wheel, program button, and wireless transmission from mobile phones or TVs. Hundreds of combinations are available for your individual hearing, lifestyle, and cosmetic preferences. Your hearing care professional will help find the perfect solution for you.



Zerena custom instruments come in many styles and options for you to choose the right one.

# The clever **multi-tasker**



The SoundClip-A is a versatile accessory that allows you to stream sound from nearly every audio device into your hearing aids.

Conveniently, you can use the SoundClip-A for hands-free phone calls or as a remote microphone or remote control. Or you can simply listen to your favorite radio program on your mobile phone streamed directly into your hearing aids. Your smart multi-tasker can do it all for you.



# Zerena **connects** to your surroundings

Regulate the volume and change programs with the discreet

**RC-A remote control**. Small and slim, the RC-A fits easily in every pocket or purse, and lies comfortably in your hand.



With the **TV-A adapter**, you can stream sound from your TV directly into your ears. Watch TV at your preferred volume and enjoy premium Dolby Digital® Stereo sound quality.

Or do you prefer to watch your favorite TV series on your iPad® or listen to your favorite music on your iPhone® or iPod®? With Zerena, you can have the sound from these devices streamed directly into your ears too.\*



Made for

iPhone | iPad | iPod

Get to know the free Bernafon **EasyControl-A** app. Change the program or volume, use the find my hearing aid function, or check the battery level with the app.



\*For information on compatibility, please visit:  
[www.bernafon.com/products/accessories](http://www.bernafon.com/products/accessories).

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Established in Switzerland in 1946, we have worked ever since in the spirit and tradition of our founders to develop solutions that help people with hearing difficulties. Our Swiss heritage, leading technology, and high performance products help us fulfill our goal:

**Together we empower people to hear and communicate better.**

For more information on Zerena hearing aids, ask your hearing care professional or visit our Bernafon website at **[www.bernafon.com](http://www.bernafon.com)**.



**SOUND**   
OF SWITZERLAND

**bernafon**   
*Your hearing · Our passion*

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