OTICON | More

# More sound.

More freedom. More life.









#### **DID YOU KNOW?**

You hear with your brain, not your ears. Your ears capture sounds so your brain can identify them, locate them, and decide which ones to listen to.

At Oticon, we focus on understanding the brain and develop technology that supports it.

New research tells us that the brain can handle access to more information from sounds.\*

Having a hearing aid that supports your brain, by delivering sounds in a precise and clear way, is all the more important.



#### Your brain needs the full perspective

The sounds around you are constantly changing in unpredictable ways – everywhere you go. And those sounds contain far more richness than just speech. Your brain recognizes all of this complexity and creates meaning from it.





#### Designed to support your brain

The human brain is the gold standard for processing sound. So we developed Oticon More™ to work more like how the brain works because it learned through experience. This means Oticon More supports your brain by giving it more of what it needs to make better sense of sound.

#### **Powered by a Deep Neural Network**

Oticon More is the world's first hearing aid with a Deep Neural Network (DNN) embedded on the chip. The DNN is a technology we have trained with 12 million real-life sounds. This built-in intelligence ensures each individual sound is delivered with detail and clarity.



#### More than meets the ear

Oticon More gives your brain the clearest sound information, allowing you to hear sounds that shouldn't be missed. You benefit with improved speech understanding with less listening effort and the ability to remember more.





out of 10
people prefer Oticon More

Eight out of 10 people preferred the sound quality of Oticon More over two leading competitors in situations including a conversation in a busy restaurant, café and speech through a facemask.\*

\*Man et al 2021



**Oticon More delivers** 

30% more sound to the brain\*\*

**15%** 

increase in speech understanding\*\*

30%

reduction in listening effort over time\*\*\*

compared to industry leading Oticon Opn S<sup>™</sup>.

Santurette et al 2020

Satiture Let ar 2020: Murmu Meisen, R. & Ng, E. 2021. Reducing sustained listening effort: Oticon More new evidence. Oticon whitepaper.

## More options More styles More freedom



#### Why settle when you can get what you want?

Oticon More now gives you more choices along with superior sound quality. Available in both rechargeable and disposable battery options, allowing you to choose the style (miniRITE or miniBTE) that suits you. Both models are available in eight colors.



Silver



Silver Grev



Steel Grev



Diamond Black



Chestnut Brown



Terracotta



Chroma Beige



Hear Pink



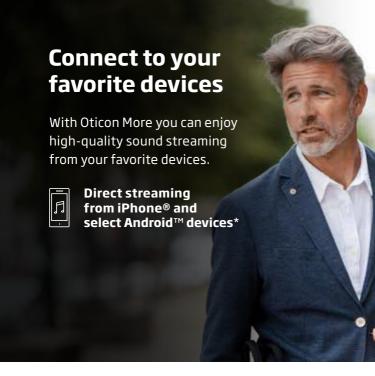
#### Enjoy the freedom of the SmartCharger

You now have the option to purchase the SmartCharger, a device that lets you charge on the go, with a built-in power bank. Keep your Oticon More rechargeable devices powered up, dry and protected, wherever life takes you.

# Everyday convenience with a desktop charger

Oticon More rechargeable devices come with a stylish desktop charger that is convenient and easy-to-use. You simply place the hearing aids in the charger at night, and wake up to full power for the day.\*

- Fully charges your miniRITE R hearing aids in three hours\*\*
- Quick charge of 30 minutes gives your miniRITE R an additional six hours of power\*\*\*
  - \* Lithium-ion battery performance varies depending on hearing loss, lifestyle, and streaming behavior.
  - \*\* Or three and a half hours for the miniBTE R style.
- \*\*\* Or five hours for the miniBTE R style.





### The Oticon ON app – Control at your fingertips

Oticon ON app lets you personalize your listening experience when connected to your device. You can adjust the volume, change the program, check the battery level, and control other Oticon devices. It even comes with a "Find my hearing aids" feature.











<sup>\*</sup>Android devices need to support Audio Streaming for Hearing Aids (ASHA) to allow direct streaming to Oticon More. Please visit oticon.com/support/compatibility for more information.

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#### Oticon More is music to your ears

Now, you can add richness to your overall listening experience with the award-winning Oticon MyMusic. Whether you're listening to live music or streaming from a device, you can have a dedicated program to ensure the best possible sound reproduction.



To find out what Oticon More can do for you, talk to your hearing care professional today.



Contact your local hearing care professional:

21-205850 15500-0645/11.21

### **Award-winning Oticon More**



Winner of two prestigious CES Awards and 4 other US and international awards for technology, innovation, and design.



