OTICON | **More**

Better hearing begins here



We hear with our brains, not our ears

Both of your ears work Your brain makes sense together to pick up sound of sounds by matching them to sounds stored occurring around you in your memory

Your ears convert sounds into nerve impulses that travel to your brain, which needs as much sound detail as possible to turn these sounds into meaning

Hearing is crucial for your health and quality of life

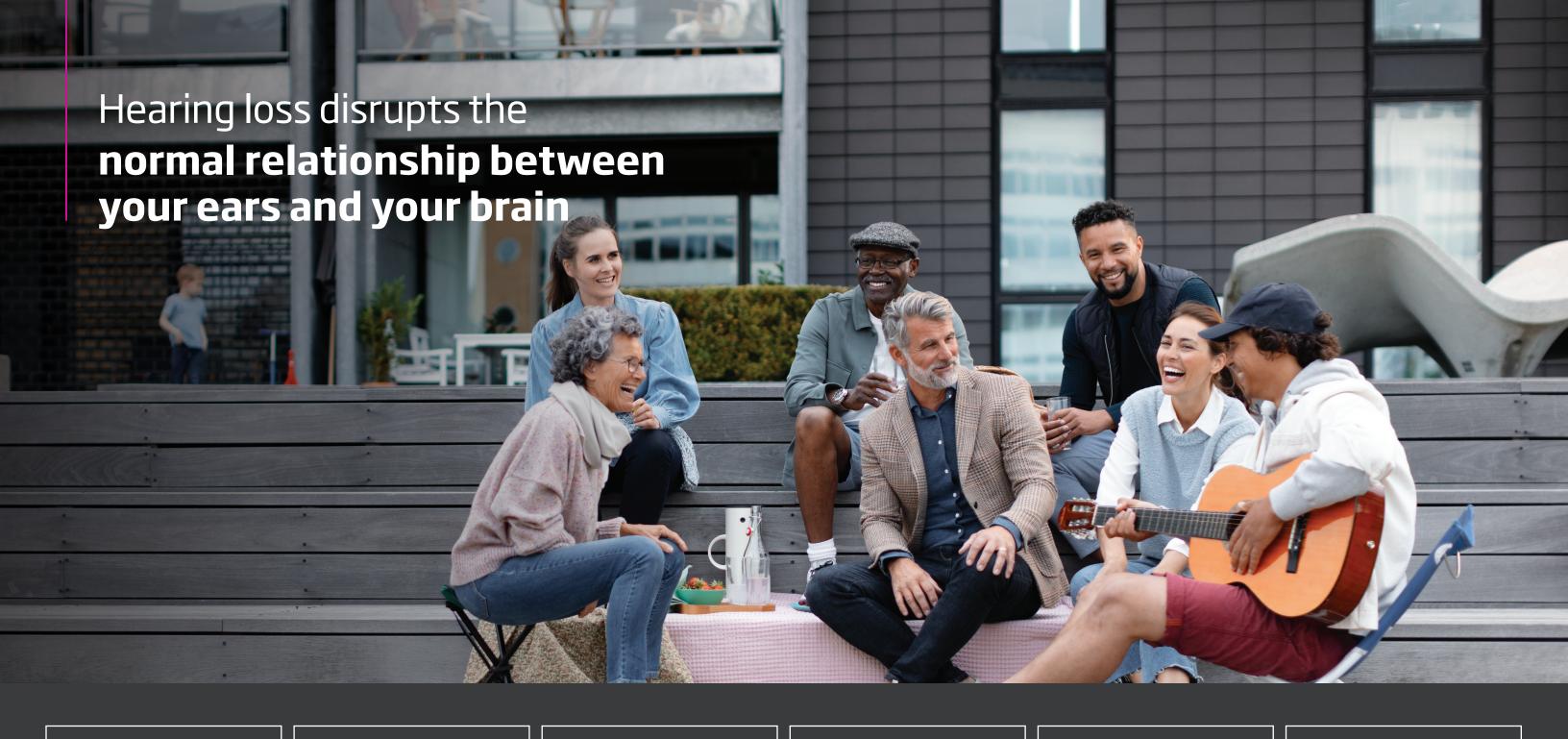
When you take care of your hearing health, you take care of your quality of life and your overall health.



Social Impact

Health Care Impact

Source: Better Hearing Institute, betterhearing.org



Your brain receives less sound information

This makes it harder for your brain to recognize sounds

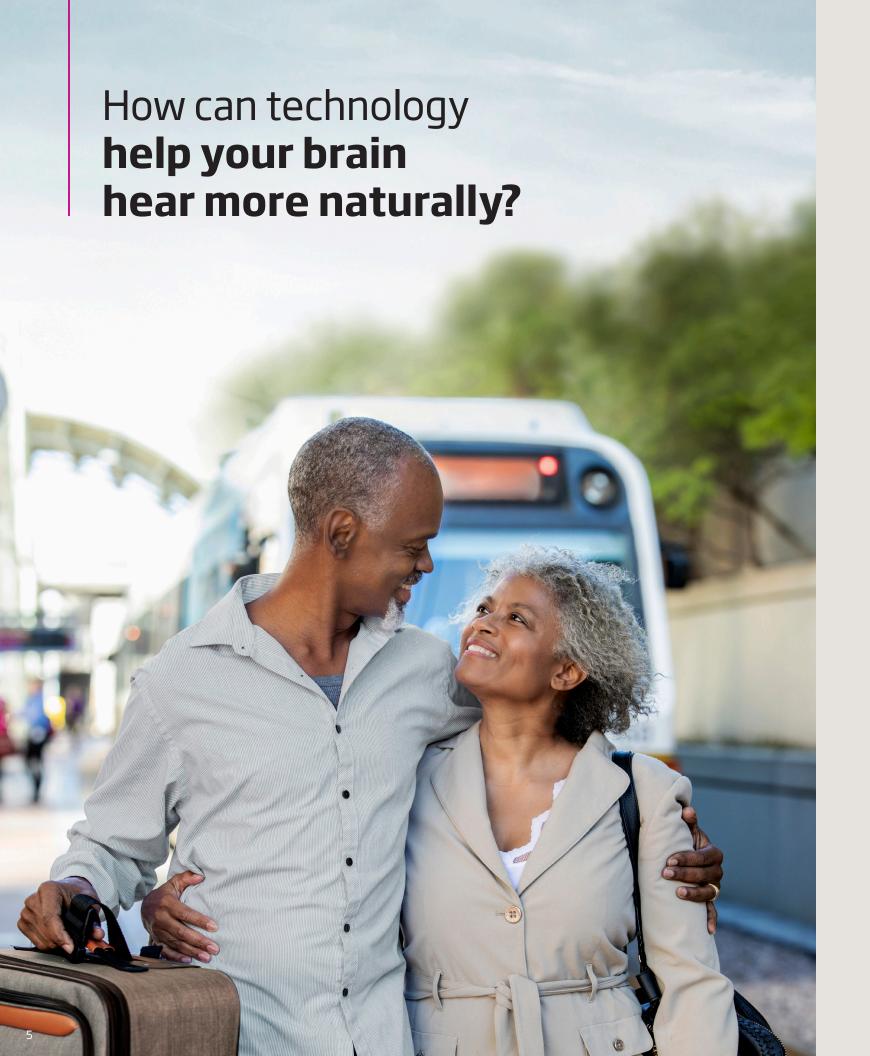
Having to guess what people are saying forces you to concentrate harder

The extra effort leaves less mental capacity for remembering conversations

You feel more tired after conversations

You are more tempted to withdraw from social interactions

 $\mathsf{3}$



Provides full and balanced access to all sounds

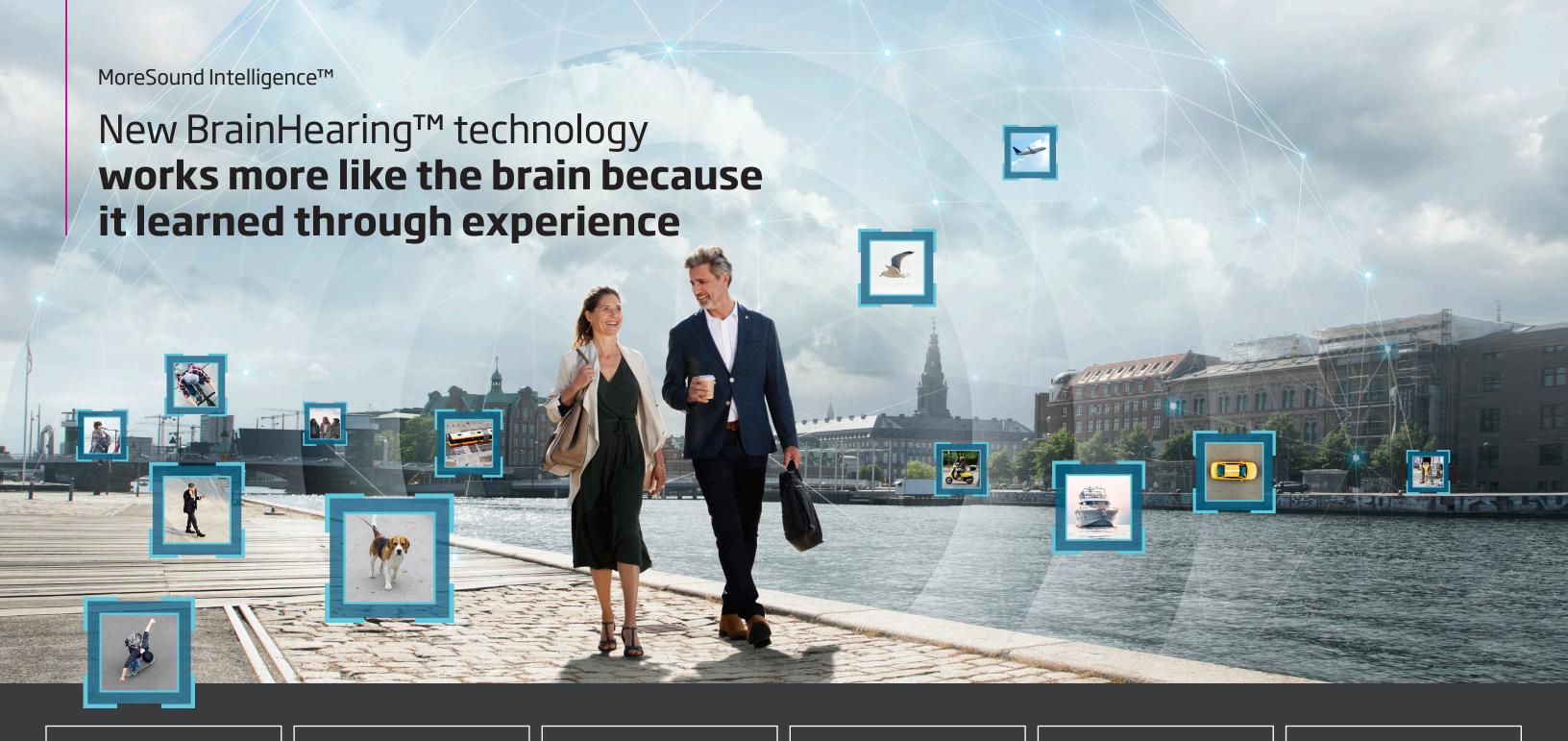
Preserves the important details in speech

Reduces the effort involved in listening

Improves your recall of conversation

Helps your ears work together to identify where sound is coming from

Takes your personal listening preferences into account

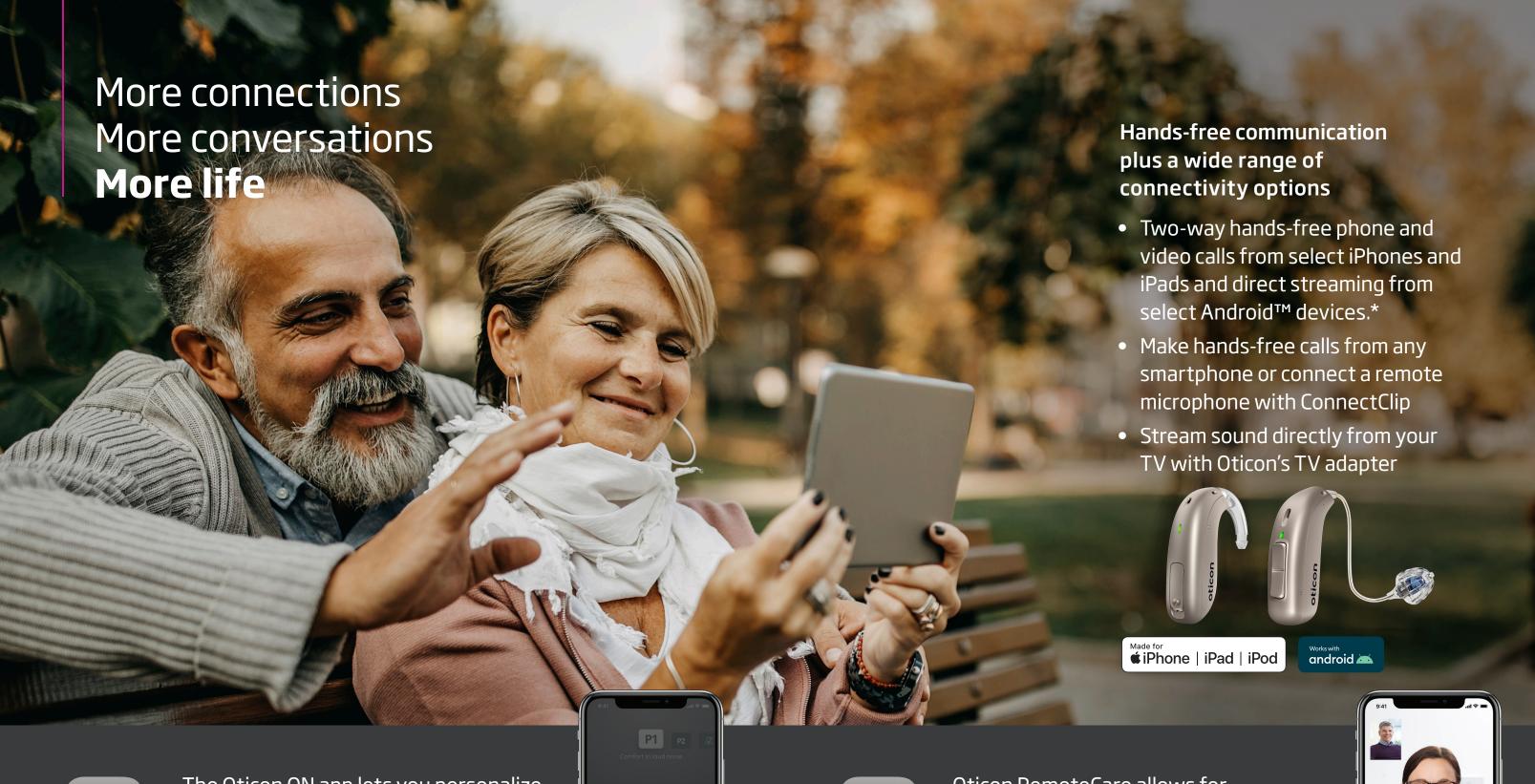




MoreSound Intelligence Scans the environment 500 times per second

Organizes and balances all sounds around you Uses a Deep Neural Network to process the full sound scene Provides a more precise, natural representation of all sounds

Allows you to get more out of every conversation





The Oticon ON app lets you personalize your listening experience and fine-tune the sound when streaming.



Oticon RemoteCare allows for online follow-up appointments and remote adjustments with your hearing care professional.





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Android devices need to support ASHA to allow direct connectivity to Oticon More. iPhone and iPad devices need to support wo-way hands-free communication. Please visit oticon.com/support/compatibility for more information and to see which devices are compatible. OTICON | More

A wide range of innovative styles

- Available in a full family of rechargeable and disposable battery styles
- Choice of the powerful desktop charger or optional, portable SmartCharger to provide you with a full day's power*
- Select from eight different colors to meet your personal preference
- Convenient, easy to use, and reliable



*Lithium-ion performance varies depending on hearing loss, lifestyle and streaming behavior.

Color options



CO44 Silver



CO91Silver Grey



CO92 Steel Grey



CO63Diamond Black



CO93 Chestnut Brown



CO94Terracotta



CO90 Chroma Beige



CO79 Hear Pink

12

11

Jump into **life's amazing complexity**

Oticon More brings you closer to the sounds of life that should be heard, not missed, and supports your brain with the relevant information it needs to make better sense of sound. In fact, 8 out of 10 people preferred the sound quality of Oticon More over other competitors when listening to conversations in restaurants and cafes, and speech with a facemask.*



Oticon More delivers

30% more sound to

the brain**

15% increase in speech

understanding**

30%

reduction in sustained listening effort***

Notes



