

Expanding the potential of Polaris

Help more patients enjoy a life full of sound.

life-changing technology



At Oticon, we never stop pushing the boundaries of what is possible. Building upon our **BrainHearing™** philosophy, our solutions are designed to provide access to the full sound scene, which allows the brain to work in a more natural way. At the heart of each of our newest solutions is the groundbreaking **Polaris platform**, which offers more speed, precision and capacity than ever before.* Not only did it revolutionize hearing care with the introduction of **Oticon More™**, but now we are expanding the potential of Polaris by introducing new hearing aid families and styles designed to help even more of your patients enjoy a life full of sound.

Introducing

Oticon More: Two new miniBTE styles (miniBTE R and miniBTE T) for patients who prefer a small, discreet BTE

Oticon Zircon: Our new essential-level family that, for the first time ever, offers the open sound experience

Oticon Play PX: The world's first pediatric hearing aid with an on-board Deep Neural Network that learned the way children learn—through experience



Our most intelligent platform ever

The Polaris platform is the backbone of Oticon More, Oticon Zircon and Oticon Play PX and was built specifically for hearing aids. Polaris powers all the technologies in our newest portfolio of products with more speed, precision and capacity.

The Polaris platform features:

- 16 times more capacity to execute advanced algorithms**
- Twice as much computation capacity and speed**
- Intelligent use of industry-leading 64-channel processing
- Double the precision in 1.5-5kHz frequency bands**



* Brandgaard 2020b.

** Compared to Velox S™

Expanded life-changing solutions

We have expanded the potential of Polaris by introducing new hearing aid families and styles designed to help even more of your patients enjoy a life full of sound. **All solutions powered by the Polaris platform include:**

- Choice of rechargeable and non-rechargeable styles, performance levels, and fitting ranges
- Made for iPhone® hearing aids and compatible with select Android™ devices for direct streaming*
- Compatible with standard desktop charger or optional, portable SmartCharger
- Wide range of connectivity options to keep patients connected to their everyday devices
- Hands-free communication from compatible Apple devices**



Oticon More

- Oticon More works more like the brain because it learns through experience
- The world's first hearing aid with an on-board Deep Neural Network (DNN)
- Fundamentally new approaches to signal processing: MoreSound Intelligence™ and MoreSound Amplifier™
- New evidence: Oticon More reduces sustained listening effort by an astounding 30%***



Oticon Zircon

- For the first time ever, Oticon brings the open sound experience to the essential hearing aid category
- OpenSound Navigator™† gives 360° access to speech even in noisy environments
- Speech Guard™ and SuperShield work together with OpenSound Navigator to deliver what the brain needs to make sense of sound



Oticon Play PX

- Oticon Play PX is a hearing aid that learned the way children learn—through experience
- The world's first pediatric hearing aid with an on-board Deep Neural Network (DNN)
- Features life-changing technology: MoreSound Intelligence, MoreSound Amplifier and MoreSound Optimizer™
- Promotes participation and communication access in everyday listening environments

* Android devices need to support Audio Streaming for Hearing Aids (ASHA) to allow direct streaming. Please visit oticon.com/support/compatibility for more information.

** To learn more, please visit oticon.com/support/compatibility.

*** Murmu Nielsen, R. & Ng, E. 2021. Reducing sustained listening effort: Oticon More new evidence. Oticon whitepaper.

† OpenSound Navigator is only available in Zircon 1.