

OTICON | Own

# Made for you



**oticon**  
life-changing technology



No two people  
**are the same**

## There's no one-size-fits-all solution when it comes to hearing care

All of us come in different shapes and sizes. We all have unique interests, hobbies, and lifestyles. The same goes for hearing care. Each of us can have individual needs that require a customized hearing aid solution. Oticon Own™ is made to meet those needs - developed for ultimate discreetness, superior sound quality and optimal comfort - customized entirely for you.

Oticon Own works more like how the brain works because it learned through experience. This means Oticon Own supports your brain by giving it more of what it needs to make better sense of sound.\*

\*Effect and availability of features vary with hearing aid style and performance level



## Why choose Oticon Own?



### **An invisible look**

Our invisible-in-canal (IIC) style is invisible in 9 out of 10 ears\*\* for ultimate discreetness.



### **A customized fit**

Tailored to your individual ear shape for all-day comfort.



### **Exceptional sound quality**

Maintaining precise balance between speech and other sounds.



### **Built on BrainHearing™**

Designed to support your brain's natural way of working.



### **Connect seamlessly**

Enjoy hands-free communication using your Oticon Own hearing aids as a headset to connect wirelessly to your phone or tablet.\*\*\*

\*\* Rumley et al. (2022). Oticon Own evidence. Oticon Whitepaper

\*\*\* Only available in styles with 2.4 GHz. See which hearing aids and devices are compatible here: [oticon.com/support/compatibility](https://oticon.com/support/compatibility)

# Technology that **supports your brain**



## Built on BrainHearing

Did you know that we hear with our brains, not just our ears? Although our ears capture sounds, it's our brain that locates and identifies them. At Oticon, we think brain first, and develop hearing aid technology guided by our BrainHearing philosophy - so we can support the way that our brains make sense of sound. This is exactly what Oticon Own is made to deliver.

### **Trained with real-life sounds for a real-life listening experience\***

Oticon Own is trained with 12 million real-life sound scenes. This means that the hearing aids can recognize and handle virtually all sounds with more precision, so you can enjoy an exceptional listening experience.



## Groundbreaking technology

Even when you are in a complex listening environment - like a restaurant, or a workshop at the office - Oticon Own will help you navigate what you need to hear, and reduce your listening effort\*\*, so it's easier for your brain to take on other tasks. Thanks to our groundbreaking hearing technology, made possible by our most advanced platform ever, Polaris™, Oticon Own adapts quickly to the sound environment around you, and separates speech from background noise - allowing you to follow conversation better\* - like when you are having dinner with family.

\* Effect and availability of features vary with hearing aid style and performance level

\*\* Rumley et al. (2022). Oticon Own evidence. Oticon Whitepaper

# Oticon Own is made to connect to your favorite devices



**Stream directly to iPhone® and Android™**  
Enjoy high quality audio streaming directly from your iPhone, and select Android™ devices that support Audio Streaming for Hearing Aids (ASHA).\*



**Oticon ConnectClip**  
A discreet microphone accessory that wirelessly connects to your Bluetooth® devices.



**Oticon TV Adapter**  
Stream sound directly from your TV.



**Oticon MyMusic**  
A program for enhanced sound quality of live or streaming music.



**Oticon ON App**  
Control your hearing aids and personalize your listening experience when connected to your device.



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\* Only available in styles with 2.4 GHz

# Hands-free calls on-the-go

Oticon Own is more convenient than ever - with integrated hands-free calls available on select iPhone and iPad® devices.\*\* Now you can call your loved ones on the road, take calls when you are out exercising, and enjoy all the possibilities of multi-tasking.

Made for

 iPhone | iPad

\*\* Hands-free communication is only available in styles with 2.4 GHz. Hands-free communication is available with iPhone 11 or later running iOS 15.2 or later, and iPad running iPadOS 15.2 or later

## Made for YOU

Oticon Own comes in a range of colors and styles to suit your skin tone and personal style.



Beige



Light Brown



Medium Brown



Dark Brown



Black



life-changing  
**technology**

Contact your local hearing care professional:

22-344900 15500-7013/06.22



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