



oticon
life-changing technology



Experiences are important to your development

Growing up is a time for adventure and learning, and developing from your experiences. Without assistance, young people with hearing loss miss out on important details that are essential to development.

Access to the full sound scene

New Oticon Play PX is designed to offer you full access to all meaningful sounds, which is important to your development and needed to experience every magical moment of growing up.

Powered by a Deep Neural Network

To best support the brain, Oticon Play PX is powered by Polaris™, our most intelligent computer chip ever. It is also the world's first pediatric hearing aid with an on-board Deep Neural Network (DNN). The DNN was trained on 12 million real-life sound scenes and learned to recognize sounds through experience, like children's brains do naturally.

Get a winning start and **unleash the magic** of childhood.





To continue to learn and grow, you must be able to understand and take part in the world. We tested the effect Oticon Play PX has on your ability to hear and follow what is being said and happening in typical everyday environments like classrooms and playgrounds.

The results showed that Oticon Play PX can help you to recognize and recall words, even when speech comes from multiple directions.* This allows you to participate freely in many different activities and situations, which are crucial to your continued development, growth and learning.

Better hearing, better learning

Did you know that you hear with your brain and not your ears? That is why it is important to give your brain the best quality sound. In fact, the brain needs access to the full sound scene to work properly.**

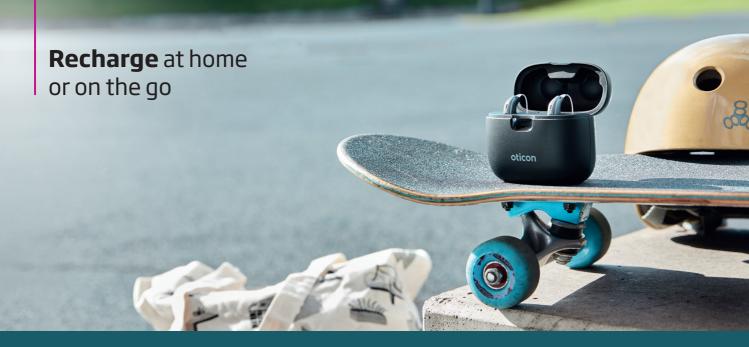
But if you have a hearing loss, your brain needs to work harder to figure out what people are saying. You also miss out on important sound details that help your brain learn.

Oticon Play PX supports your brain by giving it more of what it needs to make better sense of sound

At Oticon, we call this unique approach BrainHearing $^{\text{TM}}$.

^{*} Gordey, D. & Ng, E. 2021, Oticon Play PX: Supporting Communication, Learning and Inclusion for Children and Teens, Oticon Whitepaper

^{**} Gordey, D. & Ng, E. 2021, Pediatric BrainHearing, Oticon Whitepaper



Everyday convenience with a desktop charger

Oticon Play PX comes with a stylish desktop charger that is convenient, easy-to-use, and reliable. You simply place the hearing aids in the charger at night, and wake up to full power for the day.*



- * Lithium-ion battery performance varies depending on hearing loss, lifestyle, and streaming behavior.
- ** For miniRITE R. Or three and a half hours for the miniBTE R style.
- *** For miniRITE R. Or five hours for the miniBTE R style.

Enjoy the freedom of a SmartCharger

With the option to purchase the portable SmartCharger, you can enjoy freedom while on the go, with a built-in power bank to recharge your hearing aids. The durable, sleek and easy-to-use charger keeps your hearing aids safe when you are not wearing them. What's more, it helps to keep your hearing aids working well by automatically drying moisture build-up inside them.

- Fully charges your hearing aids in three hours**
- Quick charge of 30 minutes gives an additional six hours of power***
- Power bank charges your hearing aids without access to power outlet
 minimum three full charges

The SmartCharger can also recharge your hearing aids while plugged into a power outlet.

Connect to your favorite devices

With Oticon Play PX you can enjoy high-quality sound streaming from your favorite devices



Stream directly from iPhone® and Android™ Enjoy high-quality streaming directly from

Enjoy high-quality streaming directly from iPhone, iPad® and select Android devices.*



Make hands-free calls from any smartphone Use ConnectClip to make hands-free calls from

any modern smartphone.



Stream sound from your TV

With Oticon's TV Adapter you can stream sound directly from your TV.



Connect a remote microphone

Wirelessly stream someone's voice to your hearing aids with ConnectClip.













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Oticon ON app - Control at your fingertips

The Oticon ON app lets you personalize your listening experience via the streaming equalizer that allows you to fine-tune the sound when streaming. You can also adjust the volume, change the program, and control other Oticon devices. It even comes with a "Find my hearing aids" feature.

Award-winning Oticon MyMusic program

Get crystal-clear sound whether you are listening to live music or streaming. It is easy to activate Oticon MyMusic using the Oticon ON app on your phone — once your hearing care professional has set it up.

Please visit oticon.com/support/compatibility for more information

^{*} Android devices need to support Audio Streaming for Hearing Aids (ASHA) to allow direct streaming to Oticon Play PX.



Find the right style and color for you

The robust Oticon Play PX has been designed to stand up to young lives with safety in mind.

Oticon Play PX is small, discreet and available in twelve attractive colors. You can choose to match your skin tone, hair color, or your personality. It also comes in a choice of rechargeable and non-rechargeable styles.



To find out what Oticon Play PX can do for you, talk to your hearing care professional today or go to **oticon.com/play-px**

Contact your local hearing care professional:



