

OTICON | Play PX

# MoreSound Intelligence™



- World's first pediatric hearing aid with an on-board Deep Neural Network (DNN)
- Trained with 12 million real-life sound scenes
- Works more like the brain because it learned through experience, like children's brains do naturally

## Traditional directionality



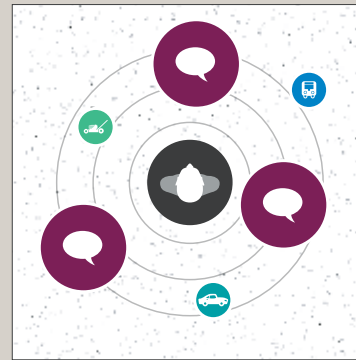
Traditional directionality - focusing on one speaker, while suppressing all other sounds.

## Omni-directional technology



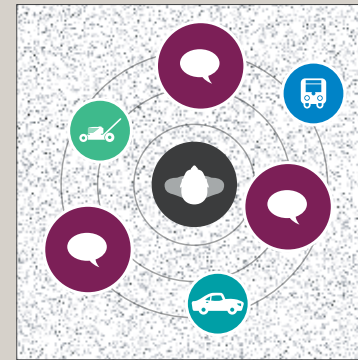
Traditional omni-directional technology - giving equal access to speech and noise, which limits speech understanding in noise.

## Oticon Play PX 1



The easiest listening experience with maximum reduction of background noise and rapid reduction of loud noise coming from specific directions while preserving speech.

## Oticon Play PX 2



An improved listening experience with basic reduction of background noise, and reduction of loud noises coming from specific directions while preserving speech.

