

OTICON | Real

life-changing
technology

Real life. Real confidence.

Open a world of possibilities for teens with Oticon Real™



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Everything sounds so comfortable with the Oticon hearing aids. I am not used to hearing sound this way.”

Jordan, 17 years old, Oticon Real user

Life as a teenager is filled with challenges. Hearing loss doesn't have to be one of them.

Hearing loss can affect a teen's confidence, their relationships and overall sense of belonging. Oticon Real hearing aids are designed to handle the hearing challenges that teens face in the classroom and other social environments by giving them better communication access. We conducted a clinical study to validate how well Oticon Real supports meaningful communication participation in teens.

Results revealed:

- 8 out of 10 hearing aid users experienced reduced listening fatigue with Oticon Real, compared to their current hearing aids.*
- 8 out of 10 rated Oticon Real better at handling sudden sounds compared to their current hearing aids.*

In addition, Oticon Real features a range of connectivity options to keep teens connected to the devices and apps that are important to them.



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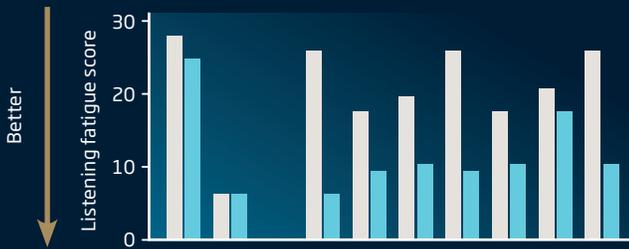
With the Oticon Real hearing aids, being outside is easier. The wind is not a big deal anymore.”

Will, 16 years old, Oticon Real user



Reduced listening fatigue

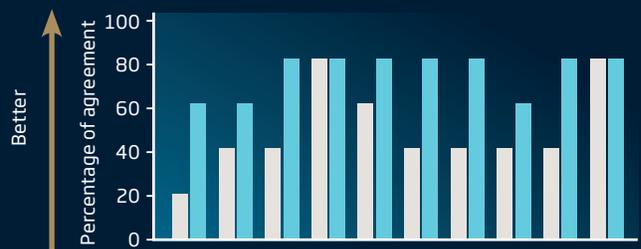
Listening fatigue is a common complaint from hearing aid users. This is because individuals with hearing loss require more mental energy to process everyday auditory information. As a result, individuals with a hearing loss can feel overwhelmed and exhausted. 8 out of 10* teens in the study indicated they experienced less listening fatigue when using Oticon Real hearing aids.



Ratings of listening fatigue in teen hearing aid users. Higher scores indicate more fatigue as rated by the participant.

Preserved speech audibility

The world is filled with sudden, unpredictable sounds. From car doors slamming to the tapping of a keyboard, sudden sounds demand a different type of processing. 8 out of 10* teens in the study indicated Oticon Real with Sudden Sound Stabilizer handles loud sudden sounds better than their previous devices which helps to preserve speech audibility.



Ratings for management of loud sudden sounds. Percentage of agreement reflects improved comfort.

■ Current hearing aid
■ Oticon Real



Stay connected with the Oticon Companion app

The Oticon Companion app provides discreet, improved control over Oticon Real hearing aids - so teens can personalize their listening experience for their environment, find hearing aids if they become lost, receive remote support from hearing care professionals when they need it, and much more.



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* Gordey (2023). Belonging, Being and Becoming: Supporting the Communication Experiences of Teens with Hearing Loss. Oticon Whitepaper.

These testimonials represent the opinion of concerned individuals only and may not be representative of the experience of others. The testimonials are not paid and may not be indicative of future performance or success of any individuals.



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