

OTICON | Real

A real advantage over the competition

Give your patients the real sounds of life - with the outstanding comfort and clarity of Oticon Real™



Oticon Real outperforms the competition once again

Hearing aid users have already rated Oticon Real superior to top competitors in 'perceived loudness of wind noise' and 'clarity of speech', two of the key measurements that make using a hearing aid more comfortable in the real world.



Now we've gone into the lab and measured how Oticon Real performs against the latest competitor hearing aids in regards to providing comfort and speech clarity in wind. The results speak for themselves - and it's clear that Oticon Real provides your clients with the freedom and confidence to move through their day without worrying about the effects of wind noise.

Comfort in wind

Up to

13 dB

less wind noise in Oticon Real*

Up to

41%

less loud wind noise in Oticon Real*

Less wind noise

Oticon Real provides between 6 dB to 13 dB less wind noise than three premium competitor hearing aids.

Lower loudness of wind noise

The predicted loudness of wind noise in Oticon Real is 20% to 41% lower than in three premium competitor hearing aids.

Speech clarity in wind

Up to

1.5 dB

higher output SNR in Oticon Real*

Up to

11%

better access to speech cues in Oticon Real*

Larger contrast between speech and wind noise

Oticon Real provides between 0.8 dB and 1.5 dB higher output signal-to-noise (SNR) than three premium competitor hearing aids.

Access to more speech cues

Oticon Real provides an additional 6% to 11% better access to speech cues in the presence of wind than three premium competitor hearing aids.

* Compared to three premium competitor hearing aids. Effect size depends on wind conditions and hearing loss configuration.

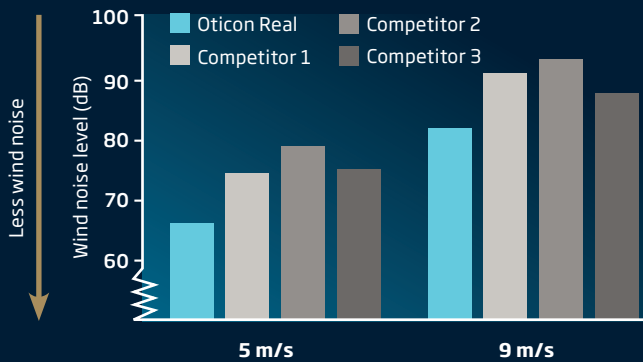


oticon
life-changing technology

Comfort in wind

Less wind noise in Oticon Real

In the presence of wind, the level of wind noise is lower in Oticon Real than in three of the latest premium competitor hearing aids. Oticon Real provides up to 13 dB less wind noise to deliver better listening comfort.



Lower loudness of wind noise

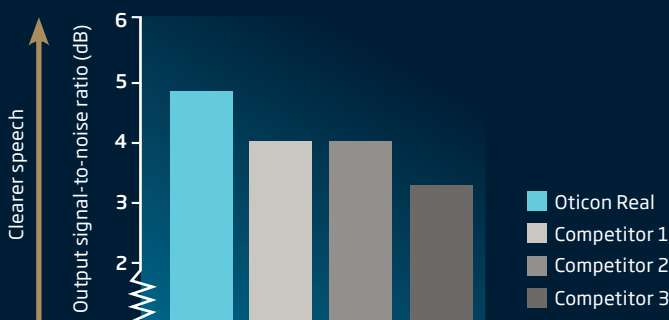
The predicted loudness of wind noise in Oticon Real is 20% to 41% lower than in three premium competitor hearing aids – providing your hearing aid patients with more comfort in windy situations.

Predicted loudness of wind noise	5 m/s (Moderate wind)	9 m/s (Stronger wind)
Oticon Real vs. competitor 1	23% less loud	20% less loud
Oticon Real vs. competitor 2	34% less loud	32% less loud
Oticon Real vs. competitor 3	41% less loud	34% less loud

Speech clarity in wind

Larger contrast between speech and wind noise

Oticon Real provides users with better speech clarity in moderate wind with an up to 1.5 dB higher SNR compared to three premium competitor hearing aids.



Access to more speech cues

Oticon Real provides a 6% to 11% improvement in access to speech cues in the presence of moderate wind compared to three premium competitor hearing aids.

Access to speech cues	5 m/s (Moderate wind)
Oticon Real vs. competitor 1	6% better
Oticon Real vs. competitor 2	11% better
Oticon Real vs. competitor 3	7% better

Contact your Account Manager or visit oticon.com/realevidence to learn more.

* Zapata-Rodríguez et al. (2023). Improving comfort and speech clarity in wind - Oticon Real, new competitive benchmark.