OTICON | **Ruby**

Made to move

Sound quality, connectivity and rechargeability
in one complete essential solution

life-changing
technology

oticon
life-changing **technology**

Hearing moves us in many ways

Oticon Ruby – setting a new standard for the essential hearing aid category

The ability to hear connects us to the world in so many ways. When your patients are engaging in a wonderful conversation with friends, connecting via the phone or just listening to their favorite song, the last thing they want to be worried about is their hearing. Life moves fast and today's patients need hearing devices that can keep up.

Introducing Oticon Ruby, our new essential line of behind-the-ear hearing aids designed to give your patients the confidence they need to live life to the fullest.

Oticon Ruby provides the best Oticon sound quality ever offered in the essential category. It also meets the everyday needs of your patients with outstanding wireless connectivity and a lithium-ion rechargeable solution.

Oticon Ruby joins our existing Oticon Siya custom range and is available in a CROS/BiCROS solution to offer your patients the styles and options they need. Together Oticon Ruby and Oticon Siya combine to complete our most comprehensive essential product portfolio ever.

Download on the **App Store**

GET IT ON **Google Play**
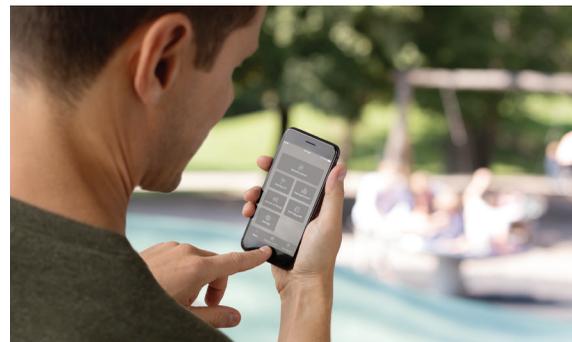
Made to capture **special moments**

Oticon Ruby's best in class sound quality is powered by our most advanced platform ever – Velox S™. Ruby combines a range of innovative BrainHearing™ technologies including: Noise Reduction LX, Multiband Adaptive Directionality LX, Single Compression LX and more, to deliver a superb sound quality your patients desire.

Oticon Ruby includes our **new SuperShield feedback system** designed to stop annoying whistling before it occurs. Gone are the days when your patients lived in fear of experiencing embarrassing whistling emanating from their hearing aids when hugging a loved one, talking on the phone or even just sitting in the car.

SuperShield works together with Feedback shield LX to analyze the incoming sound levels, identify feedback risk and quickly and accurately prevent whistling. This gives your patients not only the amplification they need but also peace of mind as they move throughout their day.

Oticon BrainHearing™ Technology

Oticon is constantly challenging conventions. That's why our whole approach to audiology is about much more than just compensating for damage to the ear. We design our hearing aids with the philosophy that better hearing starts with the brain, so we constantly strive to deliver what the brain needs to make sense of sound. We call this BrainHearing.

SuperShield
Rapidly and intelligently prevents feedback before it occurs

Feedback shield LX
Maintains effective feedback suppression over time

Multiband Adaptive Directionality LX
Quickly adapts to changing soundscapes by fluently applying directionality

Single Compression LX
Compresses and amplifies sounds into the audible range

Noise Reduction LX
Attenuates disturbing noise extremely quickly, even in-between words

Speech Rescue™ LX
Makes high frequency sounds more audible

Wind Noise Management
Improves access to speech in situations with wind noise

Tinnitus SoundSupport™
Relief sounds for patients with tinnitus

Made to **connect**

Oticon Ruby allows your patients to take advantage of today's connected world. Ruby includes 2.4 GHz Bluetooth® low energy technology for wireless connectivity and high-quality streaming to a wide range of devices such as **smartphones, TVs, computers** and more.

Oticon Ruby accessories and apps

ConnectClip
Use ConnectClip as a remote microphone, remote control or to turn your patients hearing aids into a wireless stereo headset

TV Adapter
Oticon's TV Adapter streams the sound from a TV directly to your patient's hearing aids

Remote control
Allows your patients to adjust volume, switch programs or turn the hearing aids off with the touch of a button

EduMic
Connects your pediatric patients' hearing aids directly to teachers, microphone systems, computers, tablets and more in the classroom

Oticon ON App
Switch between programs, adjust volume, use HearingFitness™, Internet of Things and much more with Oticon ON App

Made for a full day's power.*
Every day.

Oticon Ruby brings a state-of-the-art lithium-ion rechargeable solution to your essential patients. Ruby gives your patients a reliable rechargeable solution they can count on to help them move worry free throughout their day.

Oticon Ruby miniRITE R provides:

- Super fast three-hour charging time for a full day of power, including streaming

- Quick recharge – 30 minutes delivers an additional six hours of power

- Contact-free and reliable, inductive charging

- Intuitive-to-use, stable and stylish charger

*Lithium-ion performance varies depending on hearing loss, lifestyle and streaming behavior

Made to meet your patients' needs

OTICON | Ruby

Oticon Ruby behind-the-ear instruments are powered by our newest platform, Velox S. Offering Oticon sound quality, wireless connectivity and rechargeability, Oticon Ruby is Oticon's strongest essential product ever offered. Ruby includes a choice of performance levels, styles and fitting ranges to match your patients hearing loss, design preferences and communication needs.

Benefits	Features	Oticon Ruby 1	Oticon Ruby 2
Speech Understanding	Multiband Adaptive Directionality LX	●	●
	Single Compression LX	●	●
	Noise Reduction LX	●	●
	Speech Rescue™ LX	●	
Sound Quality	Fitting Bandwidth	8 kHz	8 kHz
	Frequency Channels	48	48
Listening Comfort	Transient Noise Management	On/Off	
	SuperShield	●	
	Feedback shield LX	●	●
	Wind Noise Management	●	●
	Tinnitus SoundSupport™	●	●
Fitting Options	Fitting Bands	10	8
	Fitting Formulas	NAL-NL1+2, DSL v5.0	NAL-NL1+2, DSL v5.0
	Oticon CROS/BiCROS compatible	●	●
Connectivity	Wireless streaming (2.4 GHz)	●	●
	Full wireless device compatibility	●	●
	Oticon ON App	●	●
	DAI/FM	●	●
Reliability	IP68 certified water and dust resistance	●	●

miniRITE	miniRITE R	miniRITE T	BTE	BTE PP

Oticon Ruby BTE style colors

C090 Chroma Beige	C091 Silver Grey	C092 Steel Grey	C093 Chestnut Brown	C063 Diamond Black
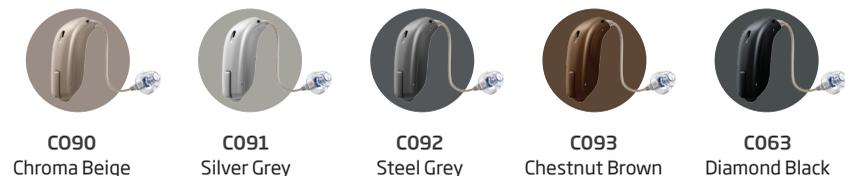
OTICON | Siya

Custom instruments at the essential level are available with Oticon Siya. Powered by the ultra-fast Velox™ platform, Siya custom instruments deliver excellent sound quality, advanced sound processing and 2.4 GHz wireless connectivity options. Offered in a variety of colors, styles and power levels, Siya custom helps your patients make the most of every moment.

Benefits	Features	Oticon Siya 1	Oticon Siya 2
Speech Understanding	Multiband Adaptive Directionality LX	●	●
	Single Compression LX	●	●
	Noise Reduction LX	●	●
	Speech Rescue™ LX	●	
Sound Quality	Fitting Bandwidth	8 kHz	8 kHz
	Frequency Channels	48	48
Listening Comfort	Transient Noise Management	On/Off	
	Feedback shield LX	●	●
	Wind Noise Management	●	●
	Tinnitus SoundSupport™	●	●
Fitting Options	Fitting Bands	10	8
	Fitting Formulas	NAL-NL1+2, DSL v5.0	NAL-NL1+2, DSL v5.0
Connectivity	Wireless streaming* (2.4 GHz)	●	●
	Full wireless device compatibility	●	●
	Oticon ON App	●	●
Reliability	IP68 certified water and dust resistance	●	●

IIC   CIC   ITC   ITE HS   ITE FS

Oticon Siya Custom style colors

C001
Beige

C002
Light Brown

C003
Medium Brown

C004
Dark Brown

C005
Black**
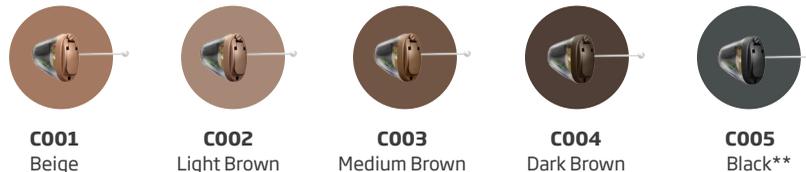
*For styles with 2.4 GHz
**Oticon Siya IIC only

For more information about Oticon Ruby and Oticon Siya contact your Oticon representative or go to:

www.oticon.com/oticonruby