

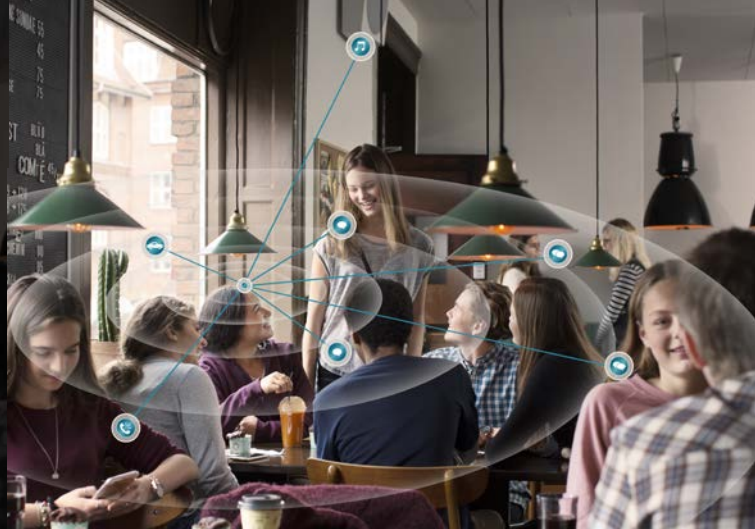
OTICON | **Opn Play**

The hearing aid that
opens up your world



oticon
PEDIATRICS

When you're open to everything,
you don't miss anything



Traditional technology

Focuses on one speaker and suppresses all others

Before Oticon Opn Play™, the most effective way to get rid of noise only allowed you to focus on one sound source at a time, like one of your friends speaking in front of you, and would then reduce all other sounds.

However, background sounds often include important speech details. When these are not passed on to your brain, it becomes really difficult to keep up with your friends. By reducing sounds coming from around you – speech and noise alike – traditional hearing aids may give you an unnatural perception of your world.

“

I didn't feel included because, when people would be talking, I would miss stuff.”

Amanda, 18, Oticon Opn™ user

New technology

Opens up your world to 360° of sound

Now, with Oticon Opn Play's new technology, you get a hearing aid that is fast and precise enough to give you access to 360° of sound. And more importantly, this technology opens up your world so you're able to listen to more than one person speaking at the same time.

Oticon Opn Play does this by rapidly reducing noise and letting you know where relevant sounds are coming from, so you can choose who or what deserves your attention. This lets you keep up with and join in conversations – even with a group of friends at your favorite coffee shop.

Oticon Opn Play is proven to increase speech understanding by up to 30% and reduce listening effort.*

“

After Oticon Opn I noticed that I could just sit back and chill, as I could hear everyone clearly.”

Amanda, 18, Oticon Opn user

* Ng 2017, Oticon Whitepaper

Connect to the things you love

Stream your music and your calls straight to your Oticon Opn Plays

Oticon Opn Play is more than a hearing aid – it's a piece of advanced wearable technology, one that makes it easier to connect directly to your favorite devices. You won't believe the sound quality of your music!

Made for iPhone® hearing aid

Oticon Opn Play makes it simple to connect directly to your iPhone, so you can talk on the phone like anybody else.

Crisp stereo sound

You can stream sound from your TV, using the TV Adapter, directly into your hearing aids. You can also transform your hearing aids into high-quality headphones when listening to music, watching YouTube, talking to friends, and much more.

Control at your fingertips via Oticon ON App

Oticon ON App is available for iPhone and Android™. It lets you discreetly control your hearing aids by adjusting the volume and program with the tap of a finger and make use of an almost limitless range of connectivity options. The app also has a “find my hearing aids” feature if they are lost.



Made for

iPhone | iPad | iPod

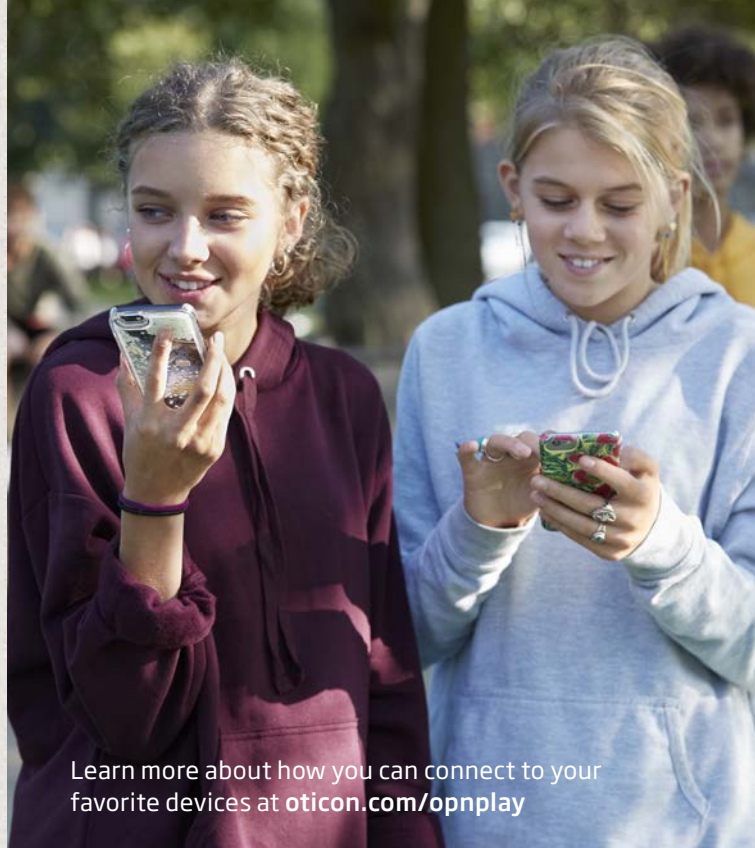


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App Store



GET IT ON
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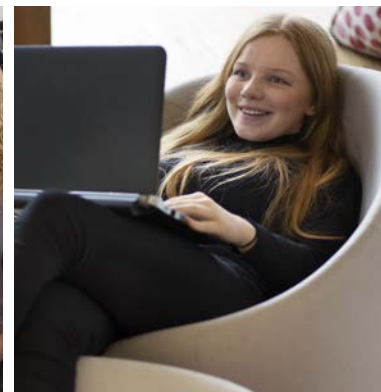


Learn more about how you can connect to your favorite devices at oticon.com/opnplay

“

If you're a teenager and you like listening to music, Oticon Opn would be awesome for you.”

Carlo, 18, Oticon Opn user



Don't miss another word



“

My Oticon Opns are so much clearer that it feels like I have a brand new pair of ears on.”

Amanda, 18, Oticon Opn user



Making one-to-one communication easier

With ConnectClip, you can hear more of what's happening around you - even in noisy situations like shopping at the mall, listening at a distance in the classroom, or trying to hear the coach on the field.

Clarity in the classroom

Hear your teacher's voice loud and clear right in your Oticon Opn Play hearing aids by simply having your teacher attach ConnectClip to his or her shirt. No need to sit in the front row, lip read, or worry about looking away to take notes - you can hear the teacher and what's going on around you in the classroom, too.

Compatible with thousands of devices

If you don't have an iPhone, you can now turn your hearing aids into headphones to stream stereo sound for calls, music, and movies from any other Bluetooth-enabled device by pairing them with ConnectClip.



ConnectClip sends the best possible signal through to your hearing aids so you get the best sound quality. For more information visit oticon.com/connectclip



Better hearing, better learning

You hear with your brain, not with your ears. That is why it's important to give your brain the best quality sound. Your brain links sound to meaning. But when you have a hearing loss, you miss out on important sound details which help your brain learn and develop. This means your brain needs to work harder to figure out what is going on. Hearing is actually making sense of sound, and understanding speech takes effort.

Oticon Opn Play helps provide your brain with the best conditions to hear in, so it is easier for your brain to make sense of sound. This allows you to better follow conversation without losing energy as quickly as you used to.

At Oticon, we call this unique approach BrainHearing™. This gives your brain an advantage, which is especially important when you're in the critical period of learning.



A full day's power. Every day

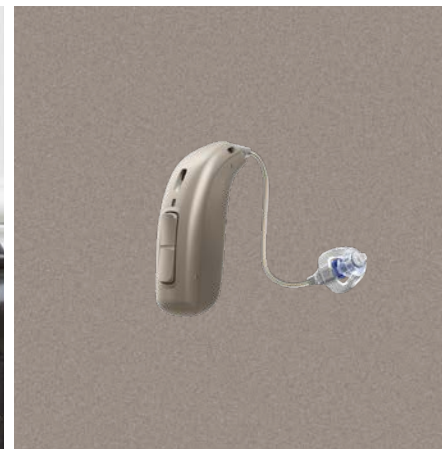
Oticon Opn Play has a new rechargeable option

The discreet miniRITE R style comes with a stylish and reliable state-of-the-art charger and long-lasting rechargeable batteries. Just place the hearing aids in the charger for three hours, and you'll have power for the entire day.

And for those crazy days when you've forgotten to charge your instruments, you can get up to 6 hours of use with just a 30 minute charge!

It's convenient, practical, and easy to use.

Lithium-ion battery performance varies depending on hearing loss, lifestyle and streaming behavior.



Let people see
your personality



“

When I look in the mirror and I don't see them in my ears, that just makes me feel good.”

Amanda, 18, Oticon Opn user

The small size of Oticon Opn Play makes it so comfortable to wear that you won't even think about it – whether you are hanging out with friends, walking outdoors, or talking on the phone.

Oticon Opn Play comes in 12 colors and four cool styles, so you can decide if you want to blend in or stand out. If you want brown or black hearing aids to match your hair, or colorful hearing aids to stand out, that is your choice. You just concentrate on being you, and let Oticon Opn Play take care of your hearing.

Oticon Opn Play **puts you in control**

Boost your hearing when you need it most

The new booster function in Oticon ON App lets you take control. Now you can give your hearing aids an extra boost if you find yourself in an everyday situation where you need a little extra help from your hearing aids to understand speech better.

Stay fit with HearingFitness™

HearingFitness is a new feature on Oticon ON App. It has been designed so that you can take greater control of your hearing aids by showing you what you can do to improve them.



Oticon Opn Play is available in 4 styles and 12 colors.



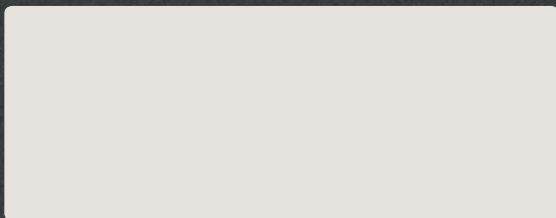
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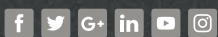
miniRITE R

miniRITE

Contact your local hearing care professional:



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