

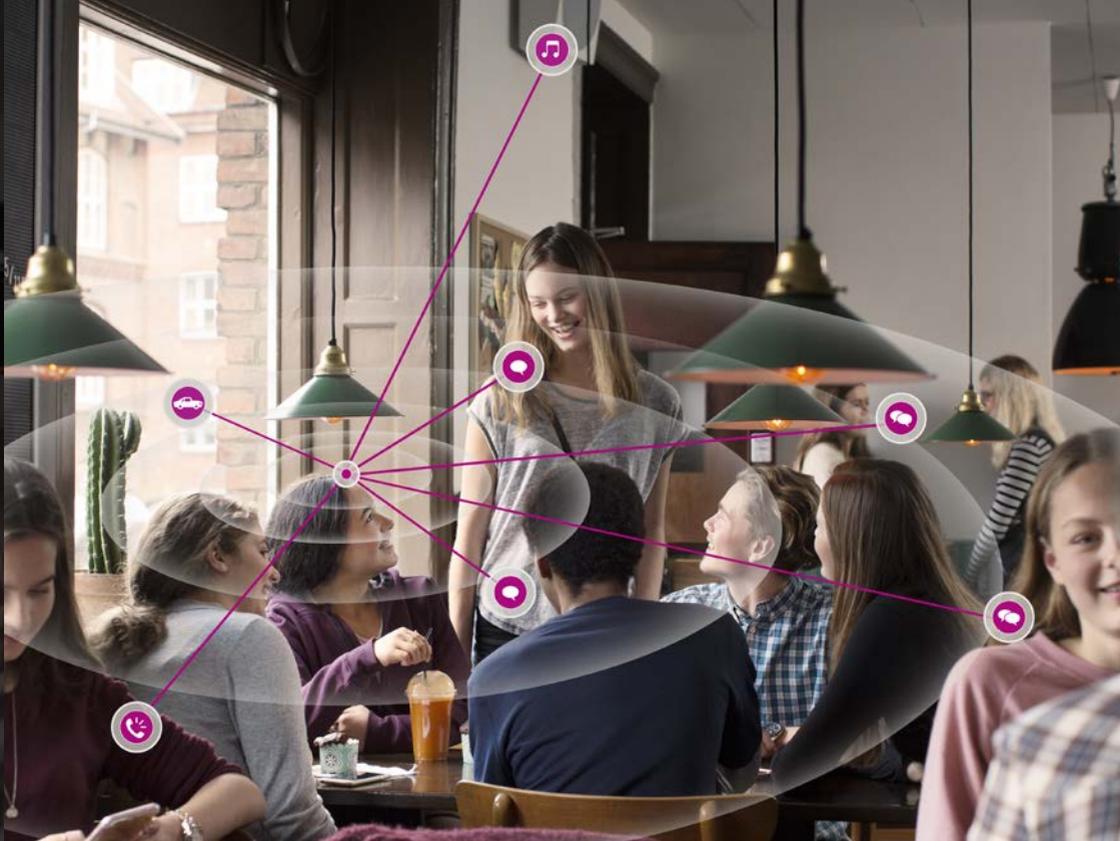
OTICON | **Opn**

# The hearing aid that **opens up your world**



**oticon**  
PEDIATRICS

When you're open to everything,  
**you don't miss anything**



## Traditional technology

Focuses on one speaker and suppresses all others

**Before** Oticon Opn™, the most effective way to get rid of noise only allowed you to focus on one sound source at a time, like one of your friends speaking in front of you, and would then block out all other sounds.

However, background sounds often include important speech details. When these are not passed on to your brain, you can get tired, and it becomes really difficult to keep up with your friends. By reducing sounds coming from around you – speech and noise alike – traditional hearing aids may give you an unnatural perception of your world.

“

I didn't feel included because, when people would be talking, I would miss stuff.”

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Amanda, 18, Oticon Opn user

## New technology

Opens up your world to 360° of sound

**Now**, with Oticon Opn's new technology, you get a hearing aid that is fast and precise enough to give you access to 360° of sound. And more importantly, this technology opens up your world so you're able to listen to more than one person speaking at the same time.

Oticon Opn does this by rapidly reducing noise and letting you know where relevant sounds are coming from, so you can choose who or what deserves your attention. This lets you keep up with and join in conversations – even with a group of fast-talking friends at your favorite coffee shop.

“

After Oticon Opn I noticed that I could just sit back and chill, as I could hear everyone clearly.”

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Amanda, 18, Oticon Opn user

# Connect to the things you love

The world's first Internet-connected hearing aids

“ If you're a teenager and you like listening to music, Oticon Opn would be awesome for you.”

Carlo, 18, Oticon Opn user



## Stream your music and your calls straight to your Opns

Oticon Opn is more than a hearing aid – it's a piece of advanced wearable technology, one that makes it easier to connect directly to your favorite devices. You won't believe the sound quality of your favorite song!

## Made for iPhone® hearing aid

Oticon Opn makes it simple to connect directly to your iPhone, so you can talk on the phone like anybody else.

## Crisp stereo sound

You can stream sound from your TV, using the Oticon TV Adapter, directly into your hearing aids. You can also transform your hearing aids into high-quality headphones for listening to music, watching YouTube\*, talking to friends, and much more.

## Control at your fingers

The Oticon ON App is available for iPhone and Android™, letting you control your hearing aids by adjusting the volume and program with a tap of your finger. The app also has a “find my hearing aids” feature if you lose them.

## Be part of the Internet of Things (IoT) and IFTTT

If This Then That (IFTTT.com) lets you program Oticon Opn in a variety of creative ways, from pinging your hearing aids when you get a text, when your battery is low, or when your friends ring the doorbell.

\*Requires Oticon ConnectClip. See more on the next page.

Learn more about how you can connect to your favorite devices at [oticon.com/opn/teens](https://oticon.com/opn/teens)



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## Don't miss another word



“My Oticon Opns are so much clearer that it feels like I have a brand-new pair of ears on.”

Amanda, 18, Oticon Opn user

### Making one-to-one communication easier

With Oticon ConnectClip, you can hear more of what's happening around you - even in noisy situations like shopping at the mall, listening at a distance in the classroom, or trying to hear the coach on the football field.

### Clarity in the classroom

Hear your teacher's voice loud and clear right in your Oticon Opn hearing aids by simply attaching Oticon ConnectClip to his or her shirt. No need to sit in the front row, lip read, or worry about looking away to take notes - you can hear what's going on around you in the classroom.

### Compatible with thousands of devices

If you don't have an iPhone, you can now turn your hearing aids into headphones to stream stereo sound for calls, music, and movies from any other Bluetooth-enabled device by pairing it with Oticon ConnectClip.



*Oticon ConnectClip sends the best possible signal through to your hearing aids so you get the best sound quality.*

*For more information visit [oticon.global/connectclip](https://oticon.global/connectclip)*

## Better hearing, better learning

You hear with your brain, not with your ears. That is why it's important to give your brain the best quality sound. Your brain links sound to meaning. But when you have a hearing loss, you miss out on important sound details which help your brain learn and develop. This means your brain needs to work harder to figure out what is going on. Hearing is more than detecting sound - it's actually making sense of sound, and understanding speech takes effort.

Oticon Opn helps provide your brain with the best conditions to hear in, so it is easier for your brain to make sense of sound. This allows you to better follow conversation without losing energy as quickly as you used to.

At Oticon, we call this unique approach BrainHearing™. This gives your brain an advantage, which is especially important when you're in the critical period of learning.



Recharged at night,  
energy for a full day



### Get charged up

Oticon Opn miniRITE style hearing aids are also available with long-lasting rechargeable batteries. Just put the hearing aids in the charger at night and you're ready to go in the morning. It's convenient, practical, and easy to use. And you spare the environment from hundreds of disposable batteries every year.

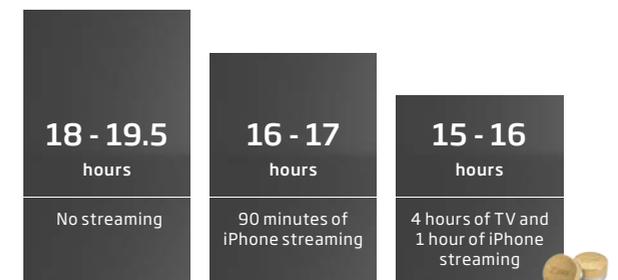
*This is a miniRITE  
- the smallest kind  
of Oticon Opn you  
can get.*

### Forgot to recharge? No problem!

Opn's rechargeable batteries can be swapped out anytime for standard disposable batteries to power you through your day!



### Rechargeable battery life example



Daily hours of usage depend on level of hearing loss and lifestyle.



“ When I look in the mirror and I don’t see them in my ears, that just makes me feel good.”

Amanda, 18, hearing aid user



## Let people see you, not your hearing aid

The small size of Oticon Opn makes it so comfortable to wear that you won’t even think about it – whether you are hanging out at a coffee shop, walking outdoors, or talking on the phone.

Oticon Opn comes in a number of hair-matching colors and cool styles, so you can decide if you want to blend in or stand out. If you want brown or black hearing aids to match your hair, or blue hearing aids to stand out, that is your choice. Just like it’s your choice which sounds deserve your attention. You just concentrate on being you, and let Oticon Opn take care of your hearing.



Oticon Opn is available in three cool styles and eight colors. Royal Blue only available for miniRITE.

## Oticon Opn puts you in control

With its small size, amazing connectivity, and confidence-inspiring sound quality, Oticon Opn makes every day a little more fun and rewarding.

### Open up your world and enjoy...

- ...conversations clearly and have the confidence to join in
- ...music, restaurants, and noisy clubs just like your friends
- ...movies, TV, and online videos without missing a word
- ...streaming music and calls directly to your hearing aids
- ...app control that lets you adjust your hearing aids without anyone knowing
- ...learning more with a direct connection to your teacher’s voice

Check out Oticon Opn at [oticon.com/opn/teens](https://oticon.com/opn/teens)





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