

REM AutoFit with Verifit®

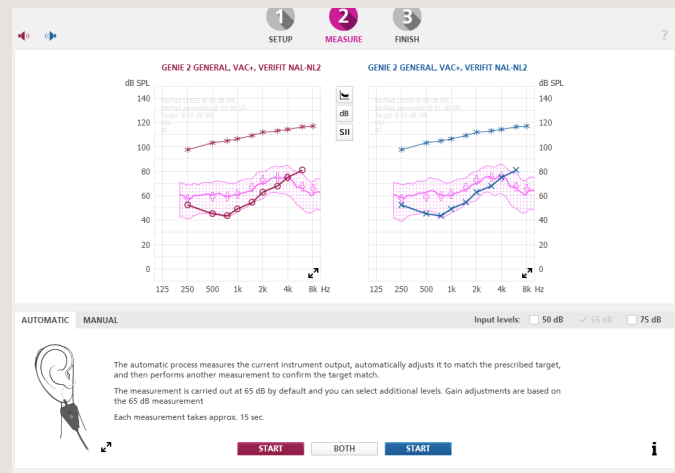
Industry-first integration using Verifit® *LINK* in Genie 2



Increase efficiency, maintain control

In an industry-first, REM AutoFit works with your Verifit system using Audioscan's built-in software interface, Verifit*LINK*. Fitting hearing aids using real ear measurements (REMs) personalizes the fitting to the individual's ear acoustics. This improves hearing aid benefit^{1, 2} and helps reduce return visits³. REM AutoFit allows you to complete the REM process efficiently by automatically matching hearing aid gain to targets. The tool is already compatible with several measurement systems on the market including Interacoustics, MedRx® and Otometrics.

Now, REM AutoFit is able to communicate with your Verifit system using Audioscan's built-in software interface, Verifit*LINK*. With the single click of a button in Genie 2, the tool can measure, automatically adjust and verify the fitting using a Verifit1* or Verifit2. Furthermore, you maintain full control over the fitting with the option to manually fine-tune and verify to further personalize the



fitting to the client. By streamlining the workflow and automatically matching target, REM AutoFit offers a more efficient fitting experience for your patients than conventional REM⁴. This helps to free up valuable time for more patients and for counseling and validation which can further help to reduce return visits.

* S/N 2070 and higher

Benefits for your business

- Convenience - no need for you to control two systems simultaneously - Genie 2 communicates with Verifit for you by entering audiometric results, adjusting gain and muting instruments during open fit calibration.
- Efficiency - the automatic verification process is quicker than the conventional manual verification process⁴
- Accuracy - the automatic match to target is consistent with a conventional manual approach⁴
- Improved self-perceived benefit with hearing aids, satisfaction with hearing care professional, and loyalty to hearing care professional⁵ (compared with no verification)
- Significant time and cost savings thanks to reduced return visits (compared with no verification), especially if combined with validation³
- Demonstrate best practice and clinical excellence

Benefits for the client

- Comfortable fitting with quick verification and time for counseling and validation
- Optimum hearing aid benefit through verified fitting^{1,2}
- Reduced need for return visits (compared with no verification) - especially if combined with validation³

Introducing the adapted REM AutoFit workflow for Verifit

- Automatic and manual fine-tuning and measurement
- Offers both on-ear and text-box-based measurement
- Automatic muting on open fit calibration
- Single-click measurement, automatic adjustment and verification (monaural or binaural)
- Speech Intelligibility Index and Percentile Analysis
- Guided workflow
- Live display of measurements relative to target

“Determining what is actually occurring in the patients’ ears when they are wearing their hearing devices is important. If we do not measure this objectively, we can’t be certain that the device is performing the way we want and expect it to. I use Real Ear Measurements to verify my fitting and ensure that the patient gets the most benefit they possibly can from their hearing device.”
- Signe Peitersen, TotalCare Hearing, Australia

Note: Speak to your Oticon representative, Audioscan distributor, or see the “REM AutoFit with Verifit® *LINK* Quick Guide” to find out how to set up and use REM AutoFit in Genie 2 with Verifit. See the “REM AutoFit Quick Guide” to find out how to set up and use REM AutoFit in Genie and Genie 2 with other REM systems.

References

1. Kochkin S, Beck DL, L Christensen, et al. MarkeTrak VIII: The impact of the hearing healthcare professional on hearing aid user success. *Hearing Review*. 2010;17(4):12-34
2. Abrams HB, Chisolm TH, McManus M, McArdle R. Initial-fit approach versus verified prescription: Comparing self-perceived hearing aid benefit. *J Am Acad Audiol*. 2012;23(10):768-778.
3. Kochkin S. MarkeTrak VIII: Reducing patient visits through verification and validation. *Hearing Review*. 2011;18(6):10-15.
4. Folkeard P, Pumford J, Abbasalipour Kabirrah P, Scollie S. Linking Audioscan Verifit with Oticon Genie: Comparison of Manual and Automatic Hearing Aid Fittings. Poster presented at: AAA conference; 2018 Apr 18-21; Nashville, USA
5. Amlani AM, Pumford J, Gessling E. Improving patient perception of clinical services through real-ear measurements. *Hearing Review*. 2016;23(12):12-21.

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