

Dare your patients to take the Oticon Better Hearing Challenge

Oticon is challenging patients to put their competitor hearing aid technology to the test against Oticon Intent 1. **Plus, eligible patients who take the challenge and make the switch will receive a \$200/pair manufacturer's rebate* from Oticon!**



1

Easy local marketing to drive leads

Drive local leads who wear competitor hearing aid technology directly into your office with targeted marketing materials.

2

Free leads from Oticon

Oticon will also be supporting this promotion with national marketing, driving leads into your practice, at no cost to you.

3

Engage in life like never before

Fit your patients who wear competitor technology with Oticon Intent 1, designed to help them engage in life.

4

\$200/pair manufacturer's rebate

If Oticon Intent 1 comes out the winner, scan the **QR code to the right** (or visit **oticon.com/challenge**) to complete a form for your patients to receive a \$200/pair manufacturer's rebate* from Oticon.



Dare your patients to take the Oticon Better Hearing Challenge today!

Get started by reaching out to your Oticon sales representative at **800.526.3921** option 5 or by contacting your local consumer marketing consultant below.

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*Purchases of Oticon Intent 1 hearing devices must be made by December 31, 2024. Please allow 60 days from receipt of the online rebate form to receive your rebate check. Eligible participants will receive a \$200 rebate check for the purchase of a pair of Oticon Intent 1 hearing devices or a \$100 rebate check for the purchase of a single Oticon Intent 1 hearing device. This offer is not eligible for purchases part of (i) any federal or state subsidized programs, including, but not limited to, Medicare, Medicaid and the VA, or receiving benefits/services from (ii) Voc Rehab, Nations Benefits/Nations Hearing, EPIC/United Hearing, TruHearing Choice, Hearing Care Solutions, HearUSA, AudioNet, Great Lakes Provider Network, AZ Hear Care Network, Amplifon Hearing Health Care, Simpli Hearing, VA Community Care/VA Choice, United Hearing - AARP, Non-profit pricing, HearingLife, Kaiser Permanente or private label products. This offer is only eligible to participants who have previously worn a hearing aid that was not one of the following brands: Oticon, Bernafon, Sonic, or Philips. Rebates are not valid on returned hearing aids and apply only to the purchase of Oticon Intent 1 hearing aids. See complete list of eligibility at oticon.com/challenge-terms-and-conditions. If you have any questions about your rebate check, please email oticonusa@adtrack.com.

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