

# Dare your patients to take the Oticon Better Hearing Challenge

Oticon is challenging patients to put their competitive hearing aid technology to the test against the real-world sound benefits of Oticon Real 1. **Plus, patients who take the challenge and make the switch will receive a \$200/pair manufacturer's rebate from Oticon!**



1

## Easy local marketing to drive leads

Drive local leads who wear competitor hearing aid technology directly into your office with targeted marketing materials.

2

## Free qualified leads from Oticon

Oticon will also be supporting this promotion with national marketing, driving qualified leads into your practice, at no cost to you.

3

## Real-world sound experience

Fit your patients who wear competitor technology with Oticon Real 1 and let them experience the full sound scene from technology that supports how their brain naturally works.

4

## \$200/pair manufacturer's rebate

If Oticon Real 1 comes out the winner, scan the **QR code to the right** (or visit **oticon.com/challenge**) to complete a form for your patients to receive a \$200/pair manufacturer's rebate from Oticon.



## So, can your patients' hearing aids stand up to the challenge?

Get started today by reaching out to your Oticon sales representative at **800.526.3921** option 5 or by contacting your local consumer marketing associate below.

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Purchases of Oticon Real 1 hearing devices must be made by December 31, 2023. Please allow 60 days from receipt of the online rebate form to receive your rebate check. Eligible participants will receive a \$200 rebate check for the purchase of a pair of Oticon Real 1 hearing devices or a \$100 rebate check for the purchase of a single Oticon Real 1 hearing device. This offer is not eligible for purchases part of (i) any federal or state subsidized programs, including, but not limited to, Medicare, Medicaid and the VA, or receiving benefits/services from (ii) Voc Rehab, Nations Benefits/Nations Hearing, EPIC/United Hearing, TruHearing Choice, Hearing Care Solutions, HearUSA, AudioNet, Great Lakes Provider Network, AZ Hear Care Network, Amplifon Hearing Health Care, Simpli Hearing, VA Community Care/VA Choice, United Hearing - AARP, Non-profit pricing, HearingLife, Kaiser Permanente or private label products. This offer is only eligible to participants who have previously worn a hearing aid that was not one of the following brands: Oticon, Sonic or Phillips. Rebates are not valid on returned hearing aids and apply only to the purchase of Oticon Real 1 hearing aids. See a complete list of [oticon.com/challenge-terms-and-conditions](https://oticon.com/challenge-terms-and-conditions). If you have any questions about your rebate check, please email [oticonusa@adtrack.com](mailto:oticonusa@adtrack.com).

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