Hearing Affects Everything Between Your Ears.

It's Your BRAIN that hears. NOT YOUR EARS.

BrainHearing™ technology supports the work done by your own unique hearing brain.

Give Your Brain Exactly What it Needs to Hear...

- **Orient**: The brain constantly uses both ears to orient itself and know what’s happening in the environment.
- **Recognize**: The brain depends on its ability to recognize a sound in order to make sense of it.
- **Focus**: The brain uses both ears to focus on what’s important, especially in noisy sound environments.
- **Separate**: The brain separates relevant sounds from competing noise.

BrainHearing™ technology:
- Helps both ears work together
- Recognizes and preserves natural speech
- Separates speech from background noise
- Coordinates how sound is best understood by your brain

...instruments with BrainHearing™ technology.


**2013 Oticon Alta International Satisfaction Study, overall satisfaction for both new and experienced hearing instruments users.

Work with your hearing care professional to see which Oticon hearing instrument is right for you. Visit BrainHearing.com for more information.