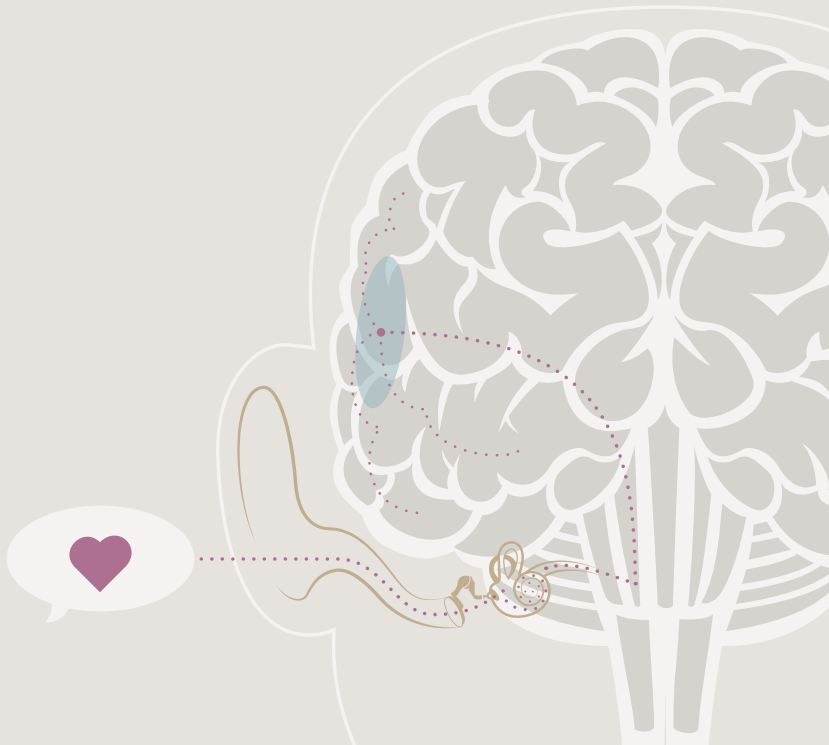


# Hearing Care is Health Care™

When you take care of your hearing health, you take care of your quality of life and your overall health.

**Your ears collect sound, but it's your brain that actually understands it.**

If your brain doesn't get the sound information it needs, you'll find it more difficult to understand what people are saying and what's happening around you.



## Feed your brain the right information

The #1 challenge for people with hearing loss is communicating with loved ones in noisy and dynamic environments.

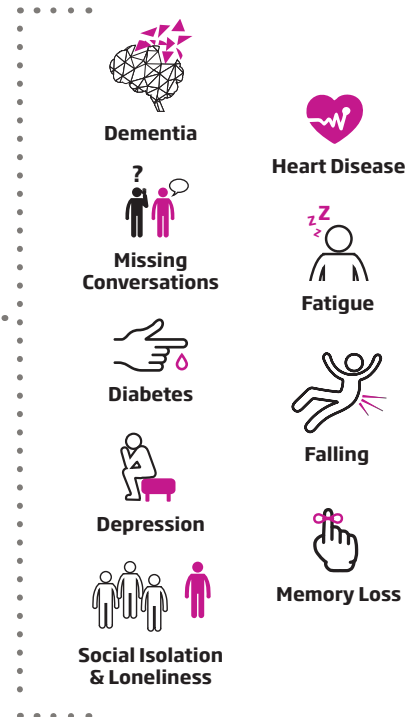
Oticon's newest hearing solutions are designed to provide access to the full sound scene, which allows the brain to work in a more natural way.

Oticon hearing aids help recognize what you want and need to listen to, adapting to deliver truly personalized support. That way, you can feel confident and stay focused on the moments that matter to you.

**Did you know untreated hearing loss may be correlated with:**



**HEARING LOSS**



# Hearing is crucial for your health and quality of life

What happened to make you schedule this appointment?

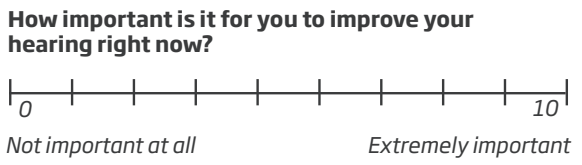
What is most important to you?



Where/Who are you having a hard time hearing?

Describe an experience where you had difficulty hearing.

Specific needs	Indicate order of significance
	<input type="checkbox"/>
	<input type="checkbox"/>
	<input type="checkbox"/>
	<input type="checkbox"/>
	<input type="checkbox"/>
	<input type="checkbox"/>
	<input type="checkbox"/>
	<input type="checkbox"/>



## What now?

### Provider Actions:



**Audibility**  
Access to all sounds in your life, both softer and louder, throughout the day



**Customized sound**  
Sound tailored to be audible, comfortable and balanced, just for you



**Sound balance**  
A good contrast between meaningful sounds and less important sounds

### Patient Actions:



**Consistent use**  
Wear your hearing aids as recommended by your audiologist



**Sound diversity**  
Exercise your brain by being socially active, even in challenging environments



**Realistic expectations**  
Be patient with yourself! It may have been a long time since you heard all these sounds

**GOAL: Stay aware, engaged and at your best all day, every day!**