

OTICON | Siya

# Seize the day



oticon  
PEOPLE FIRST

# Make everyday more alive



Nothing fills our lives with joy like the simple things we do. Like when you make a child laugh or have a good chat with a friend. Simple pleasures like these are the riches of life.

But if you have a hearing loss, it's harder to follow conversations. Your ears have difficulty picking up some sounds, so your brain has to fill in the gaps. This is frustrating, tiring, and causes some people to socialize less. And if you socialize less, your brain gets less of the stimulation it needs to keep fit.

## **DID YOU KNOW?** \_\_\_\_\_

You hear with your brain, not your ears. Your ears capture sounds so your brain can identify them, locate them, and decide which ones to listen to.

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## **Help your brain with BrainHearing™ technology**

Improving your hearing has many positive effects. Treating hearing loss is proven to improve people's quality of life in many ways, including easier listening, improved understanding, and even better mental health.\*

Oticon hearing aids feature BrainHearing technology, which helps your brain understand sounds more easily.

## **Seize the day with Oticon Siya**

Oticon Siya hearing aids help you hear better by amplifying the rich details of sounds, so you can focus in on every precious moment.

### **Oticon Siya gives you:**

- ✓ Superb sound quality
- ✓ Easy wireless connectivity to devices
- ✓ Many styles and accessories to choose from

\* Source: Better Hearing Institute, [www.betterhearing.org](http://www.betterhearing.org)



To find out more about what Oticon Siya can do for you, talk to your hearing care professional today.

## Experience the riches in every moment

Oticon Siya has a powerful chip inside that processes sound 50 times faster than the previous generation of hearing aids. This enables it to deliver excellent sound quality that helps improve your speech understanding.

### Superb sound quality

Oticon Siya gives high-resolution sound, so it can capture the rich, natural details and reproduce the nuances in a comfortable way. The feature Multiband Adaptive Directionality LX helps you focus in on the sounds in front of you, by gradually shutting out other sounds when a situation becomes very noisy. It adapts extremely quickly, making it easier for you to follow conversations in noisy environments, like a family dinner.

### Effective noise reduction

Speech is much easier to understand without noise. That's why Oticon Siya features Noise Reduction LX, which reduces noise extremely quickly. It's so fast that it even reduces noise between words.

### A choice of models and features

- 5 colours to match your hair or skin
- Invisible models
- Rechargeable battery option
- Tinnitus relief sounds
- ... and much more



# Connect seamlessly to the devices you like



Made for  
iPhone | iPad | iPod

Oticon Siya uses 2.4 GHz Bluetooth® low energy technology, which gives you cutting-edge wireless connectivity: higher quality streaming of sound, stereo music, and low battery consumption. With Oticon Siya, you can easily connect to a wide range of devices:

- In your home: stream sound directly into your hearing aids from your TV, landline telephone, music player, tablet, computer, or radio
- On the go: sync with your mobile devices, turn your hearing aids into wireless headphones that you can control with our easy-to-use Oticon ON App

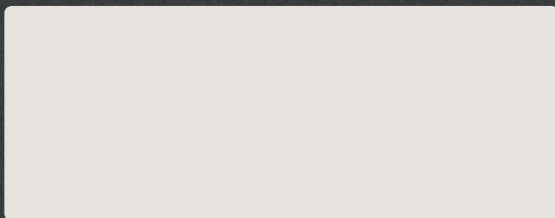
- Use a remote control or the Oticon ON App to regulate volume, change programs, or simply turn off your hearing aids with complete discretion
- The Oticon ON App gives access to the Internet of Things and HearingFitness™ technology - which measures your hearing aid use and provides insights you can use to optimize your hearing health



Note: Bluetooth Low Energy (2.4 GHz) is not available in all styles.

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Contact your local hearing care professional:



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