

Experience hearing  
**the way you prefer**



ESSENTIAL HEARING TECHNOLOGY



Premium ●

Advanced ●

Essential ●



## GREAT PERFORMANCE

### Technology supporting the brain

When you are looking for a hearing solution, there is more to think about than simply making sounds louder. This is because of the way we hear.

Your ears work together to locate where sound is coming from and to help you choose what to listen to. They pick up sounds and send them to your brain, which translates those sounds into meaning. When you have a hearing loss, you need hearing aids to help you pick up the information contained in sounds to be able to send it to the brain.

The more detailed the information your brain receives, the easier it is to identify and understand what you hear.

### Improved speech understanding

The key to Ria's excellent sound quality is the tiny but extremely powerful Inium sound processing chip. This enables Ria to process a huge range of different sounds, sending more information of high quality to your brain. This helps you to understand conversations better, even in noisy environments.

When noise is present, it becomes even harder for your brain to make sense of sounds, understand speech or locate where a specific sound is coming from.

### Excellent sound quality for easier hearing

Oticon Ria hearing aids offer excellent sound quality and preserve sounds in their natural form to make hearing both easy and realistic. Ria features a technology that synchronises the performance of the two instruments, which gives you a balanced listening experience in order to create better speech understanding.

You can also enjoy innovative features such as Free Focus, which is designed to give you the ability to focus more clearly on the sounds you need to, even in dynamic environments.





## THE **IMPACT** OF REDUCED LISTENING EFFORT

The main thing that makes life with hearing loss tiring is the sheer effort of listening. Your brain receives fewer and weaker sound signals, therefore you have to concentrate much harder to understand.

What actually happens with hearing loss is that we lose the ability to recognise certain sounds or “frequencies”. So, we have to interpret the sounds and guess to fill in the gaps. This can be hard work for the brain.

### **Creating a complete sound picture**

In the past, the best that hearing aids could do was to make a few important sounds louder while suppressing all the others. Today, our technology and understanding of how we hear have helped us take you far beyond that.

The wide range of sound details that Ria can process ensures an undisturbed and more focused listening experience. This not only increases the ease and comfort of listening. It also means fewer interruptions like distortion or whistling that disrupt listening focus.

### **Easy listening, throughout the day**

The ability to process a huge range of sounds means that your brain is supplied with more and better quality information. The more information your brain receives, the less it has to work to make sense of it. This supports you in feeling less exhausted at the end of the day.



## ENJOYING A PERSONALISED HEARING EXPERIENCE

Hearing is an extremely personal experience. No one else hears the same way you do.

The way your brain interprets sounds depends on many complex personal preferences. As a very simple example, if you are a dog lover, the sound of a dog barking may be pleasant to you. If you aren't, it will be annoying. Therefore you have so much to gain from a hearing solution personalised to you.

In addition, our personal hearing preferences can be affected by our mood, level of tiredness or many other factors. This is what makes the ability to personalise your hearing aids such a huge advantage.

### **Putting you in control**

Oticon Ria allows your hearing care professional to personalise your hearing experience based on your individual preferences. The default profile can be finely adjusted using three separate settings.

Oticon Ria enables a higher level of personalisation than has ever previously been achievable at this level.

### **Greater hearing satisfaction**

Explaining which sounds we like is difficult. With Oticon Ria your hearing care professional can play sound demos to uncover your sound preferences. It is this ability that makes it possible to fine-tune your hearing experience to your personal preferences.

# 360° OF CHOICE



## Choosing the look that's right for you

All Oticon Ria hearing aids can be individually personalised to suit your hearing needs, lifestyle, comfort and aesthetic preferences. Every style is both small and discreet, and the collection offers some of the smallest hearing instruments available.

Oticon Ria offers a comprehensive choice of hearing aids, featuring a wide variety of shapes, styles and colours. These range from chic Behind-the-Ear (BTE) models to fully customised and totally discreet In-the-Ear (ITE) instruments.

As well as choosing your preferred model and style, you can also decide on which specific accessories you need, such as our latest generation speakers.

Your hearing care professional will be able to explain all possible variants to you in detail, to ensure you get the ideal solution for your needs.



Behind-the-Ear



In-the-Ear

## Colour options for Behind-the-Ear (BTE) and Receiver-in-the-Ear (RITE) hearing aids

90  
Chroma Beige

94  
Terracotta

93  
Chestnut Brown

44  
Silver

91  
Silver Grey

92  
Steel Grey

63  
Diamond Black



## THE EASY WAY TO STAY **CONNECTED**

ConnectLine Streamer transforms your hearing aids into a wireless headset to let you connect to all the devices you need, without compromising sound quality.

This advanced tool makes using everything from the phone to the TV or computer far simpler and more personal. For example, it allows you to listen to the TV or radio at your preferred volume without affecting anyone else in the room.

### **Versatile and powerful**

You can use ConnectLine with a wide variety of devices and systems, including MP3 players, Teleloop systems, mobile phones and even office phones, ensuring privacy and discretion.

Ask your hearing care professional to demonstrate ConnectLine for you.



**Phone**



**FM**



**Mobile**



**Teleloop**



**Music**



**Computer**



**Office phone**



**TV solution**



**Remote**



**Microphone**



## People First

People First is our promise to empower people to communicate freely, interact naturally and participate actively

**EXPERIENCE** how Oticon Ria can change your world of hearing with **more personalised** possibilities.

**Contact** your local **hearing care professional:**

